

DON LEVETT

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Freelance Strategy Consultant

Advisory work for a private equity investor, a well-known serial entrepreneur, an electric car company, a strategy boutique, a business intelligence agency and a property developer. Pieces include market research, product strategy, and preparation of fundraising collateral.

2013.04 - present

Managing Director – The Continental Drift

Founded events company and ran conference on risks and opportunities for UK-based businesses if the UK were to leave the EU. Covered by Matthew Parris in the Times and tweeted by Evan Davis. Featured 30+ highly distinguished speakers, and an audience of 150+. Roles ranged from all operations underpinning any business (legal to accounts, site and payment systems design) through to research, production, logistics, marketing, etc.

2013.09 - present

Author – It Took Another Riot

Wrote this report alongside legendary property developer Sir Stuart Lipton and a team including Wolff Olins Chairman Brian Boylan, LSE Professor Tony Travers, and renowned criminologist Roger Graef, amongst others. Described as 'excellent' by Lord Heseltine, the report's delivery to London Mayor Boris Johnson was considered by local MP David Lammy 'the most important moment in Tottenham's history during my lifetime'.

2012.06 - 2012.12

Implementation Manager – CorporatePay

Project management spanning all areas of a payments startup; promoted after 8 months

2011.05 - 2012.05

Seminar Manager – Euromoney Seminars

Product-managed finance events, with P&L responsibility for over £1.5m in revenue; increased profits on most profitable event by 36% year-on-year

2009.10 - 2011.05

Freelance Origination Agent

Source business ideas & introduce entrepreneurs to potential investors & strategic partners

2007.01 - present

Assistant Consultant, Market Research (Temp Role) – FreshMinds

Managed 7 analysts on 4 projects, with my work described by one client as "the best money I spent during my time at [his company]"; interviewed 2 FTSE100 board members

2008.03 - 2008.07

Strategy Consulting Analyst – Seabury Group

Market research, Excel modelling & due diligence in NYC, Montreal, Amsterdam & Hawaii

2007.08 - 2007.12

Group Finance Analyst – 3i

Assisted team of 3 in production of group management accounts and KPIs

2006.09 - 2007.08

BSc Anthropology (2.1) – University College London

Second place in Entrepreneur's Challenge with idea for pan-London media syndicate

2003.09 - 2006.06

Winchester College

Won Assisted Place worth ~£85,000; interned with Paul Tyler MP, now Lord Tyler

1997.09 - 2002.06

Freelance Writer: Evening Standard & The Independent

Lectures at Hult Business School, UCL & Top Line Comms.

2012.05 - present

Angel Investor – Synthace

Associate Editor – Mergers & Inquisitions

2012.02 - 2012.07

Author: How to Find a Graduate Job

2012.04 - present

2011.08 - present

2009.01

IT TOOK ANOTHER RIOT

The concluding report of the Mayor of London's
Independent Panel on Tottenham

11.12.2012

 Evening
Standard



GlovesOffGuides

 THE
CONTINENTAL
DRIFT

HOW TO
FIND A
GRADUATE
JOB

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EUROMONEY

THE
INDEPENDENT

SYNTHACE

LinkedIn